

AppleTranscription

Transcription solutions for legal, medical and business professionals.

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Online help eases growing pains

EVERY business aims to grow and consequently every growing business suffers growing pains!

Staffing headaches, sickness leave and holidays can leave even the best-organised organisations floundering!

Hence the reason why more and more companies look to outsource various functions.

North West based Apple Transcription helps its clients by providing ongoing secretarial support via its online transcription service.

"We know all about the pressures faced by a growing business – in our first 12 months, we went from just two people to employing 12 transcribers!" says Debra Mitchell.

"We are always available, so our clients don't suffer from the usual staffing headaches – with Apple Transcription, there's no such thing as absenteeism. Not only does our service save employers the time and expense of going through the recruitment and training process for permanent staff, we also offer short-term relief for holiday periods and sickness cover.

"In short, we do whatever is needed, whenever it is needed, giving managers more time to concentrate on actually managing the business, rather than the workforce.

"Dictation services like ours aren't a particularly new idea, but being able to outsource it remotely via a secure web link is."

Apple Transcription's LiveWire system was launched in 2005. Documents, meeting notes, interviews can all be transcribed within hours and clients are notified by email when the completed transcription is available for downloading.

The work is transcribed by the company's team of highly trained and experienced secretaries, who are reference checked and where appropriate, CRB checked.

Apple Transcription is offering a free dictation trial for anyone thinking of using their LiveWire service. They will also offer advice to those thinking of moving to digital dictation. To find out more, telephone 01706 828020 or 870838, e-mail: info@appletranscription.co.uk or log on to www.appletranscription.co.uk.